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What is claimed is:

1. An apparatus for transmitting data in a digital broadcasting system, comprising:

a source encoding means for encoding data to be transmitted and generating source-coded data;

a capacity managing means for dividing the source-coded data into divided data for a plurality of channels in case that an available data capacity for transmitting the source-coded data does not exist in one channel but sum of available data capacities of several channels can accommodate the source-coded data, and adding header information to the divided data;

a channel encoding means for encoding the divided data according to channel environment and generating channel-coded data; and

a transmitting means for multiplexing, modulating and transmitting the channel-coded data through multiple frequency bands and multiple broadcasting sites.

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- 2. The apparatus as recited in claim 1, wherein the capacity managing means stores information of available capacity and unavailable capacity for each frequency band, divides the source-coded data in case that an available data capacity for transmitting the source-coded data does not exist in one channel but sum of the available data capacities of multiple channels can accommodate the source-coded data, and adds the header information to the divided data in a data packet so as to reconstruct the data in the receiving apparatus.
- 3. An apparatus for receiving data in a digital broadcasting system, comprising:
- a tuning means for receiving transmitted data through multiple frequency bands and multiple broadcasting sites;
 - a demodulating means for demodulating the received

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data and generating demodulated data;

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a de-multiplexing means for de-multiplexing the demodulated data and generating de-multiplexed data;

a decoding means for decoding the de-multiplexed data and generating decoded data; and

a data combining means for combining the decoded data.

- 4. The apparatus as recited in claim 3, wherein the combining means combines the data based on header information that is included in the decoded data.
 - 5. A method for transmitting data in a digital broadcasting system, comprising the steps of:
- (a) encoding image data and audio data to be 15 transmitted and generating source-coded data;
 - (b) at a capacity managing means, dividing the source-coded data into divided data for a plurality of channels in case that an available data capacity for transmitting the source-coded data does not exist in one channel but sum of available data capacities of multiple channels can accommodate the source-coded data, and adding header information to the divided data;
 - (c) channel encoding the divided data according to channel environment and generating channel-coded data; and
 - (d) multiplexing, modulating and transmitting the channel-coded data through multiple frequency bands and multiple broadcasting sites.
- 6. The method as recited in claim 5, wherein the capacity managing means stores information of available capacity and unavailable capacity for each frequency bands, divides the source-coded data in case that an available data capacity for transmitting the source-coded data does not exist in one channel but sum of available data capacities of the multiple channels can accommodate the source-coded data, and adds the header information in a

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data packet so as to reconstruct the data in the receiving apparatus.

- 7. A method for receiving data in a digital 5 broadcasting system, comprising the steps of:
 - (a) receiving transmitted data through multiple frequency bands and multiple broadcasting sites;
 - (b) demodulating the received data for each frequency band and generating demodulated data;
 - (c) de-multiplexing the demodulated data for each frequency bands and generating de-multiplexed data;
 - (d) decoding the de-multiplexed data for each frequency bands and generating decoded data; and
 - (e) at combining means, combining the decoded data.

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8. The method as recited in claim 7, wherein the combining means combines the data based on header information that is included in the decoded data.